



Australian Women Against Violence Alliance

**Australian Women Against Violence Alliance - International Women's Day 2013  
#endvaw Twitter Campaign**

**Global VAW Facts**

- Up to 7 in 10 women globally will be beaten, raped, abused, or mutilated in their lifetimes –most of this violence takes place in intimate relationships #endvaw
- While 125 countries penalize DV, 603 million women live in States where it's "not a crime" #endvaw

**Australia VAW Facts**

- Without action, an estimated 3/4 million Australian women will experience violence in 2021-22 #endvaw
- The cost to the Australian economy of violence against women, without action, will rise to an estimated \$15.6 billion by 2021-22 #endvaw
- Physical, social, emotional, psychological, financial impact on women and their children is significant and unacceptable #endvaw

**#endvaw statements/quotes**

- Louisa Lawson 1889 | "Will it be believed, a 100 yrs hence, that such a state of things existed?" She wasn't talking about women getting the vote. She was talking about VAW
- "A promise is a promise: Time for action to end violence against women" #iwd2013 theme #endvaw
- Living free from violence is everyone's right and reducing violence is everyone's responsibility | @JulieCollinsMP | #endvaw
- Rashida Manjoo | We are facing a VAW epidemic - if this was a medical issue - a state of emergency would be declared globally #CSW57 #endvaw
- Bachelet 1/2 | "A focus on primary prevention enables us to reinforce the critical — and somewhat revolutionary — notion that VAW is not inevitable" #endvaw
- Bachelet 2/2 | "...it can be systematically addressed, reduced +, with persistence, eliminated." #endvaw
- Julie Oberin #endvaw | "The levels of violence are unacceptable, we are facing a global pandemic, we must act now."
- Julie Oberin #endvaw | "Globally, nationally, locally we must take responsibility, each and every one us."
- If we do not address the underlying causes, we continue to treat the 'symptoms' only; responding to prevent only the reoccurrence of violence will not #endvaw
- #endvaw | Don't just guess, make sure she said YES... sex without consent is sexual assault | Ruby Gaea SAPPSS program
- #endvaw by acknowledging it's everyone's responsibility to end violence + that includes you

**Resources**

- How can employers #endvaw? Look at Safe&Work, Safe@Home guide: [http://www.dvandwork.unsw.edu.au/sites/www.dvandwork.unsw.edu.au/files/imce/keeping\\_you\\_and\\_your\\_job\\_safe\\_bklt\\_30\\_oct\\_final.pdf](http://www.dvandwork.unsw.edu.au/sites/www.dvandwork.unsw.edu.au/files/imce/keeping_you_and_your_job_safe_bklt_30_oct_final.pdf)
- Want to do more to #endvaw in your community? Check out: <http://www.nrwn.org.au/stopping-violence-against-women-before-it-happens-a-practical-toolkit-for-communities/>
- AWAVA's Timeline resource for students and teachers highlights link between gender inequality + VAW, use it to start #endvaw discussion in schools <http://timeline.awava.org.au/>
- Join AWAVA as a Friend & Supporter [www.awava.org.au/support-us](http://www.awava.org.au/support-us) #endvaw
- Follow AWAVA on Facebook: [www.facebook.com/AWAVAAustralia](http://www.facebook.com/AWAVAAustralia) join us to #endvaw
- For more information about AWAVA please see our website: <http://awava.org.au>

## Quick Twitter Guide

Already have a twitter account? Great!

- Make sure you are following AWAVA\_Women and re-tweet re-tweet re-tweet all of our messages on Friday 8 March. You can click on the word retweet under the individual tweet message – as simple as that
- Follow any other organisations/individuals who you notice are also tweeting with the hash tag #endvaw and retweet all of the tweets that are supportive of the message to end violence against women
- Send this email to your friends, family, colleagues, networks, parliamentarians, neighbours, anyone you can think of that can help share this important message
- Tweet tweet tweet all day long with your thoughts on why ending violence against women is important and what can be done – make sure to include **#endvaw** every time you tweet! That is the only way someone looking for your message can find it

No twitter account? No worries!

- Go to [www.twitter.com](http://www.twitter.com) and set one up in a few easy steps. You don't have to use your real name, or enter your real location.
- Take some time to 'follow' as many individuals and organisations supportive of the #endvaw message as you can – many of these will in return follow you, so they will see all your posts to #endvaw
- Make sure you are following AWAVA\_Women and retweet retweet retweet all of our messages on Friday 8 March. You can click on the word retweet under the individual tweet message – as simple as that!
- Follow any other organisations/individuals who you notice are also tweeting with the hash tag #endvaw and re-tweet all of the tweets that are supportive of the message to end violence against women
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**Thank you for showing your support and being part of the campaign!**